



कर्मचारी राज्य बीमा निगम
(श्रम एवं रोजगार मंत्रालय, भारत सरकार)
EMPLOYEES' STATE INSURANCE CORPORATION
(Ministry of Labour & Employment, Govt. of India)



मुख्यालय
Headquarters
पंचदीप भवन सी०आई०जी रोड, नई दिल्ली-110002
PANCHDEEP BHAWAN, C.I.G. MARG, NEW DELHI-110 002
Phone: 011-23604700 Email: dir-gen@esic.nic.in
Website: www.esic.nic.in / www.esic.in

No. P-11/12/Misc./2024-Rev.II

Date: .01.2025

To,

All AC & RDs/Director(I/C)/JD I/c
All Regional Offices/Sub Regional Offices
ESIC(Through WMC)

Sub: Conducting Perception Survey on "Emerging Technologies, Job Creation and Challenges" by Labour bureau-regarding

Sir,

Please find enclosed herewith a copy of letter dated 05.12.2024 on the subject cited above whereby Ministry, Labour bureau is conducting Perception Survey on "Emerging Technologies, Job Creation and Challenges" to gain insights into how employers perceive and anticipate technological advancements and evolving workforce demographics through mygov.in. The survey has been made live on the "MyGov" platform w.e.f. 02.12.2024.

In this regard, it is informed that a link on the portal for survey is created on our web site. A clickable Marquee "Perception Survey on "Emerging Technologies, Job Creation and Challenges" by Labour Bureau" is enabled on the ESI Employer Portal, when Marquee is clicked system will redirect to "<https://www.mygov.in/mygov-survey/survey-emerging-technologies-job-creation-and-challenges/>".

In this regard, Competent Authority has directed to motivate all Employers registered with ESIC by encouraging them to participate and contribute significantly to this survey.

This issues with the approval of Competent Authority.

Encl: As above

Yours faithfully,

Signed by Rakesh Roshan

(Rakesh Roshan) 10/01/2025 10:41:28

Dy. Director(Revenue)

भारत सरकार
श्रम एवं रोजगार मंत्रालय
श्रम ब्यूरो

Government of India
Ministry of Labour & Employment
Labour Bureau



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आज़ादी का
अमृत महोत्सव

श्रम ब्यूरो भवन, ब्लॉक नं. 2,
संस्थागत क्षेत्र, सेक्टर 38 वेस्ट,
चण्डीगढ़ - 160036

Shram Bureau Bhawan, Block No. 2,
Institutional Area, Sector 38 West,
Chandigarh - 160036
E-mail : dglb@nic.in

File No. 30/35/2024-AQEEES

दिनांक/Dated: 05.12.2024

To

Director General
Employees' State Insurance Corporation(ESIC)
Panchdeep Bhawan
Comrade Indrajeet Gupta (CIG) Marg,
New Delhi - 110 002.

Subject : Conducting Perception Survey on "Emerging Technologies, Job Creation and Challenges" by Labour Bureau –reg.

Sir,

As per the directions of the Ministry, Labour Bureau is conducting **Perception Survey** on **"Emerging Technologies, Job Creation and Challenges"** to gain insights into how employers perceive and anticipate technological advancements and evolving workforce demographics through mygov.in. The objective of the survey is to get information on the new job opportunities emerging due to Artificial Intelligence and other technological advancement/interventions viz. Big Data Analytics, Robotics, Machine Learning etc. from the employers.

2. Further to inform that on request of the Ministry, the survey has been made live on "MyGov" platform w.e.f. 2nd December, 2024.

3. It is therefore, requested to promote this survey as much as possible and share the below mentioned survey link with all the Employers registered with ESIC at the earliest, encouraging them to participate and contribute significantly to this survey.

<https://www.mygov.in/mygov-survey/survey-emerging-technologies-job-creation-and-challenges/>

Yours faithfully,

Deepak Mehra
(Dy. Director General)

Copy to: Shefali Dhingra, Economic Adviser, ESA Section, Ministry of Labour and Employment, Shram Shakti Bhawan, New Delhi.